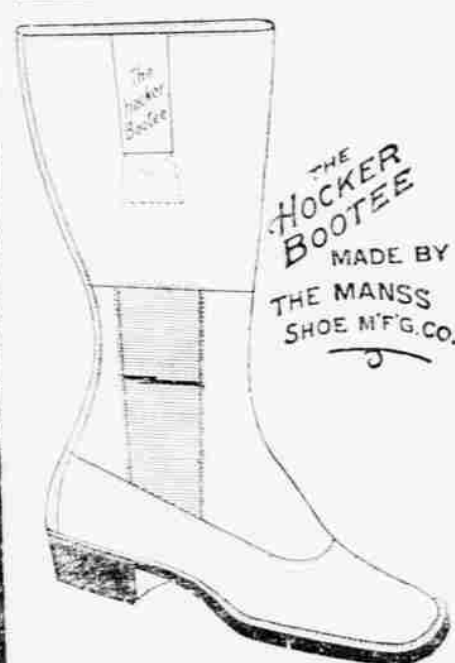


# A BIG STOCK REDUCING SALE

Having Acquired the interest of J. H. Peddy in the firm of Peddy & Matthews and having had an open Winter we find we have too many shoes on hand for the time of year and in order to reduce stock quickly we will on

## Tuesday, December 20th, 1910

Start our BIG STOCK REDUCING SALE. We can save you money on your Christmas purchases. We have cut the price on new seasonable merchandise to wholesale prices and less. The quality of the goods this store has always carried stands for the LATEST, NEWEST and BEST. We carry a complete line of Men's Hats, Shirts, Furnishings and Ladies' and Children's Hose which will go in this sale at greatly reduced prices. This will be your opportunity to buy your supply of Winter Shoes and also many useful and valuable Christmas presents for your friends. The following prices will convince you.



The Hocker Bootee is the Best on the market and when we say BEST we mean the BEST. It is guaranteed waterproof and will give satisfaction. We have 16 pairs of these famous Bootees left. They are worth 5.00 and \$6.00. They go in this sale at

**\$4.00**

One lot Boys Bootees worth 2.50 anywhere. Sale price... **\$2**  
One lot Boys Bootees worth \$2. Sale price... **\$1.75**

### SHOES

All Childrens Shoes go in this Sale the same Big DISCOUNT  
We also have a few pairs of Childrens Bootees Sale price... **\$1.85**  
Mens Shoes both in patent leather and kid, in the famous Hanan & Sons make, worth 4.50 Sale price... **\$4.50**  
We have 11 pairs of Senate Shoes to close out, all patent, hand made, a beauty, worth \$5 Sale price... **\$3.85**  
One lot of T. D. Barry shoes in a gun metal with steel arch support, wear like iron, worth \$4 Sale price... **\$3.30**  
Slater & Morrill 5.00 Shoes Sale price... **\$3.85**



### Shoes!

Ladies Black Satin Shoes worth 5.00 Sale Price... **\$3.85**  
Ladies Black Velvet Shoes worth 3.50, a few pairs is all we have left. Sale Price... **\$2.75**  
All Ladies 4.00 Shoes go in this Sale at... **\$3.25**  
All Ladies 3.50 Shoes go in this Sale at... **\$2.75**  
All Ladies 3.00 Shoes go in this Sale at... **\$2.50**  
All Ladies 2.50 Shoes go in this Sale at... **\$2.10**  
All Ladies 2.00 Shoes go in this Sale at... **\$1.75**

### Shoes!

### SHOES

Howard & Foster \$4.00 Shoes Sale price... **\$3.30**  
All Mens 3.50 Shoes Sale price... **\$2.75**  
All Mens 3.00 Shoes Sale price... **\$2.50**  
All Mens 2.50 Shoes Sale price... **\$1.85**  
All Mens 2.00 Shoes Sale price... **\$1.75**

Worth Hats are true to their name. Worth Hats are worth more. We have a large and complete line of these hats both in Derbies and Soft ones; all the new colors and shapes. These hats are good values at \$3.00. They go in the big stock reducing sale at

**\$1.95**

We carry a line of Stetson Hats in the staple shapes, both black and white. They are worth \$4 Sale Price... **\$5.**



**WORTH HATS FOR MEN**

### SHIRTS

Our line of Ferguson McKinney and Wilson Bros. go in this sale at the following prices:  
All 1.50 Shirts go at... **\$1.10**  
All 1.00 Shirts go at... **80c**  
All 50c Shirts go at... **40c**



This is only a few of the many items that will be on sale for your inspection. You will have to attend the sale to appreciate the bargains. Our line hosiery, neckwear and suspenders will be on sale at a Big Discount. The price is cut on everything, nothing reserved. Rubbers go at cost. Remember the sale commences TUESDAY, DECEMBER 20, 1910 and continues until stock is reduced to proper proportion. Come early and bring your friends and secure first choice of the bargains for you will not have a chance to buy goods the quality of these again. This is a bonafide proposition and you will find every item as advertised.

**No Goods Sent out on Approval or Charged at These Prices**

**Respectfully,**

# Matthews Shoe Co.

(Successors to Peddy & Matthews)